

SYSTEM 7, THE BOSTON SHADE COMPANY, AND WOLFERS LIGHTING MERGE

The regions leaders in home technology, motorized shading, and lighting join forces



Steve Brand, Gerry Lynch and Jeff Seigal

Waltham, MA., and Boston, MA. - System 7, The Boston Shade Company, and Wolfers Lighting announced plans today to merge, bringing together the best in home technology, motorized shading, and lighting to create the region's only full-service lighting and home integration company. The three companies have all built successful businesses through their unwavering commitment to providing state-of-the-art solutions, innovative products, and premier service to the most discriminating homeowners in New England.

"Today's homeowners expect technology in their new homes." says Gerard Lynch, of System 7 and The Boston Shade Company. "Lighting control systems and motorized shades are driving this market, and now, LED lighting fixtures have become an essential component of the smart home as well"

"LED technology has changed the face of lighting. This merger creates a one-stop design resource for our clients as system integration and LED lighting continues to evolve." says Jeff Seigal of Wolfers Lighting.

"This merger is a logical next step for our companies", adds Steve Brand of Wolfers. "There is a natural alignment between LED fixtures, motorized shades, and how to control them. The combined strength and shared vision of our companies will offer seamless solutions needed to help our customers meet the technological advancements and challenges today".

The merged companies will be unveiling more details of their merger in February.

About System 7. System 7, (named national Integrator of the year by the *Consumer Technology Association* for 2016) and its diverse team of architects and technical gurus collaborate with leading trade professionals and home owners to design, install, and support only the most simple, reliable, and aesthetically pleasing technology systems for their distinguished clients in greater New England. System 7 is a Diamond Lutron dealer. systemseven.com

About The Boston Shade Company. The Boston Shade Company is New England's leading supplier of customized and motorized residential window treatments, offering professional design, installation, and support services in greater New England. bostonshadecompany.com

About Wolfers Lighting. Since 1931, Wolfers Lighting has led the way in lighting innovation throughout Greater Boston and beyond. The region's most successful trade professionals and homeowners consider Wolfers to be an essential partner when planning the lighting portion of new homes, office renovations, and other construction projects. With showrooms in Waltham and Allston, Massachusetts, Wolfers offers unique lighting labs that allow customers to truly experience lighting design in action. Wolfers is a 5-star Lutron showroom and a 2017 'Best of Boston' winner. wolfers.com